

# 2023 ANNUAL REPORT

OUR MISSION: TO DELIVER PROVEN RESOURCES TO HELP MILITARY KIDS AND THEIR FAMILIES CONNECT AND BUILD RESILIENCY IN THE FACE OF EXTRAORDINARY CHALLENGES.

# Letter from Executive Director

Dear Comfort Crew Supporters,

The Comfort Crew for Military Kids (CCMK) is a 501(c)(3) public charity established in 2007 to honor, celebrate, and support military children.

Our mission is to deliver proven resources to help military kids and their families connect and build resiliency in the face of extraordinary challenges. Children growing up in a military family will experience many transitions and learning how to manage those transitions is critical for military kids. CCMK is there to provide support and resources that help families navigate these difficult journeys, overcome the challenges, and thrive!



With the help of our stakeholders, last year we delivered programs and resources to over 25,000 military kids and their families across the country and abroad.

The generosity of our donors and partners makes it possible for us to deliver program resources that support and comfort military children and their families dealing with extraordinary challenges including multiple deployments, injuries, and loss. The best way to illustrate the impact of your gift is to hear directly from a military spouse after receiving one of our resources to support kids dealing with a deployment:

"The Comfort Crew Kits have been in our lives for nearly a decade. Our eldest is leaving for college and we cannot be more grateful for amazing organizations such as this that have been with us since she was age 8 and my spouse first deployed to Afghanistan. These kits have been with us all the way."

Thank you for embracing our mission by strengthening military families.

Respectfully,

Angela Salyer

Angela Salyer



## Founders



Trevor Romain CCMK Co-Founder CCMK Board of Directors



Ronda Englander CCMK Co-Founder January 5, 1966 - March 28, 2020

## Board of Directors

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Crystal Harmon Director of Operations



Penney Letrud-Samons Program Coordinator



# 2023 Impact



Provided Comfort Kit Resources to 21,000 military kids and their families



Delivered school presentations to 4,000 elementary and middle school students



Added a new course to the Comfort Crew Academy: 'PCS Pro'





98% of survey respondents who received the WYATW Deployment Kit indicated it was helpful.

> 99% of survey respondents who have received the WYATW Deployment Kit reported they would recommend Comfort Crew to a friend or family member.

> > COMFORT CREW

"Cuzzie and The Comfort Crew have been with me like family. They've helped me understand and relate to the injuries and challenges my military veteran Dad and family have had. I am strong and resilient because of the tools I have from them. I am not alone; neither are you or your family." -Madysen

*"I was so happy you came to our school today…you made us think and then you made us laugh, and for awhile I forgot I was feeling a lot of hurt about deployment."* — *Military Kid* 



# Highlights

#### With You All the Way! Tour Continues

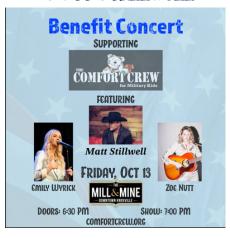


In April 2023, the Tour was presented in four cities in Texas as well as Jacksonville, FL area to over 4,000 kids! CCMK continues to share skills to help kids cope with the challenges they face, especially those unique to growing up in

a military family.



#### CCMK Benefit Concert Featuring Matt Stillwell



#### Partnership with Carry the Load



#### New CCA Course PCS Pro









#### 12th Annual Comfort Crew Celebration



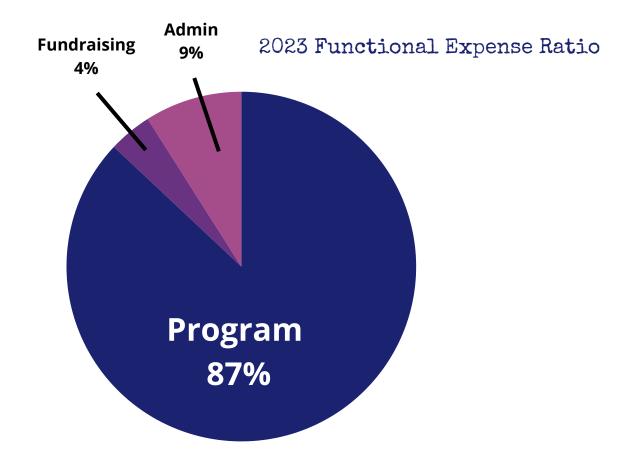


#### Service Project with Texas Mutual

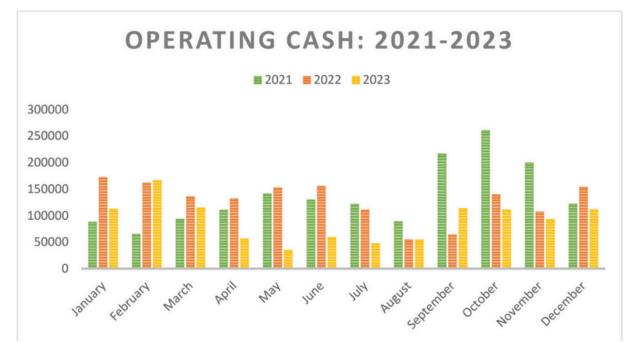




## Financials



#### 2021-2023 Operation Cash Comparison





## Partners Making a Difference



Veterans United

















## Donors and Sponsors

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